

# DigitalMeeting™

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## DigitalMeeting FAQs



### What's the difference between *DigitalMeeting* and an ordinary conference call?

*DigitalMeeting* is as simple to use as a conference call but has several advantages:

- There is a nominated Chairman who controls the meeting thus avoiding the typical "free for all" situation.
- All those taking part can look at files connected with the meeting whether these are Word, Excel or PowerPoint.
- When given permission, participants can actually interact with these documents.
- The whole meeting can be recorded as a reminder of assigned tasks and commitments.

### What sort of company might benefit from *DigitalMeeting*?

- UK companies requiring regular meetings with management sited in multiple locations who wish to cut down on travel time and expenses.
- Global organisations whose parent company is outside the UK.
- Businesses which may service tight customer deadlines or detailed information and could share files virtually - ranging from graphic designers to accountants.
- Exporters or international events organisers wishing to improve their customer services and communication
- Start up companies with foreign investment who may need to minimise travel expenses whilst maintaining frequent reporting requirements.
- Managed Office companies wishing to offer a value added service to their occupants.
- Whether you are a sole entrepreneur or a multinational, if you are looking to save travel time and expenses, using *DigitalMeeting* in your business is a no brainer!



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Presumably this is expensive to set up?

Not at all.

- There are no set up fees
- You need no new hardware
- You need no new software
- There is a pay as you go service
- The more you use it the cheaper it gets!



I can't see my customers being very happy to pick up the cost of taking part.

They won't need to, if you are hosting the meeting, the bill goes to you. It's just another way of improving customer service in a way that that your competitors may not!

But we'll all need a microphone to take part won't we?

No all conversation is done via an ordinary phone line.

It all sounds great but I'm a real technophobe can you help?

No problem we are happy to walk you through our demo. You'll be amazed how intuitive it is to use.

I can see this might benefit the company but getting the senior management team on board to use it might be tricky how can I overcome this?

We will come in and run a *DigitalMeeting* workshop which not only demonstrates how to use it but will show the immediate ROI for every department that uses it.

The trouble with technology is that it can all go wrong at the worst possible moment. Can you guarantee my company a seamless service?

By the first quarter of 2006 over 100,000 minutes had been used without problem. However, we provide support 24/7 so in the unlikely event of you experiencing a problem immediate expert help is at hand,

Ok, you've convinced me how quickly can you set this up for me?

It can be used immediately - just contact us!



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